Care Possible.

Self & family managed care

Manitoba Possible.

We believe an inclusive and accessible society is possible.

That is why we work together to eliminate barriers to full and equal participation.

We do that by working together collaboratively, diversifying in every way possible, and innovating at every level.

Self-managed care helps...

... but only if it's *easy* to access and manage.

Keffe., J. M., & Manning, M. (2005) The cost effectiveness of respite: A literature review. *Health Canada.*

How might we make caregiving services available to *all* Manitobans, where and when they need them?

- Caregiving is essential, and the benefits are huge.
- Everyone who accesses care deserves to have an excellent experience.
- Care should be affordable, flexible, and responsive.

Initial Idea

envoyy MVP

Project Scoping

Development and Implementation

Care Possible

ITF Project scope and outputs

- Complete platform overhaul
  - Scoping
  - Development
  - UAT
  - Public launch
- Implement analytics dashboard

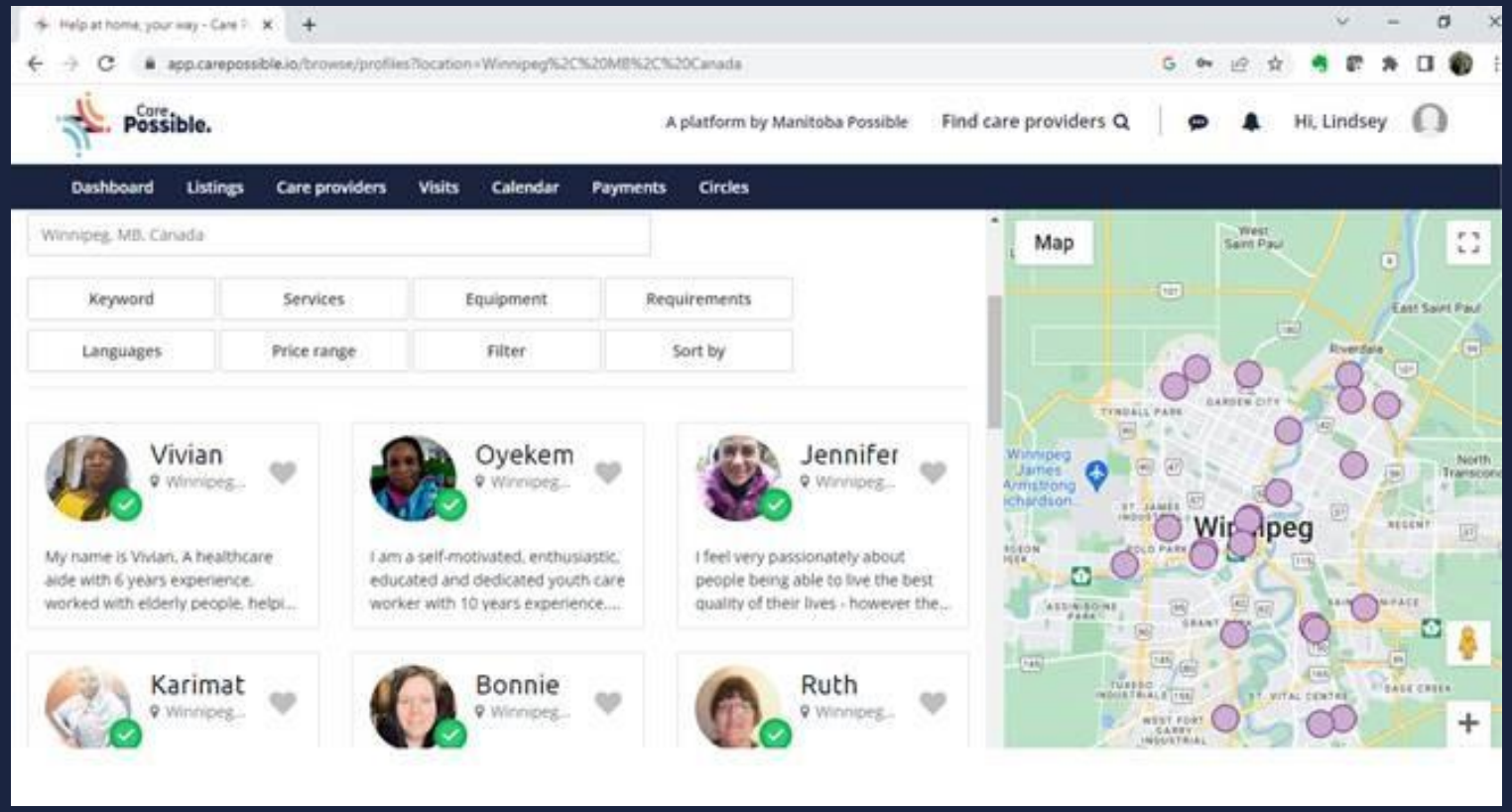
Guiding Principles

- Make care faster, easier to manage
- Make care more affordable
- Improving caregiving capacity of local communities
- Provide insight into caregiving services landscape, improve policy decisions

Care Possible.

Self & family managed care

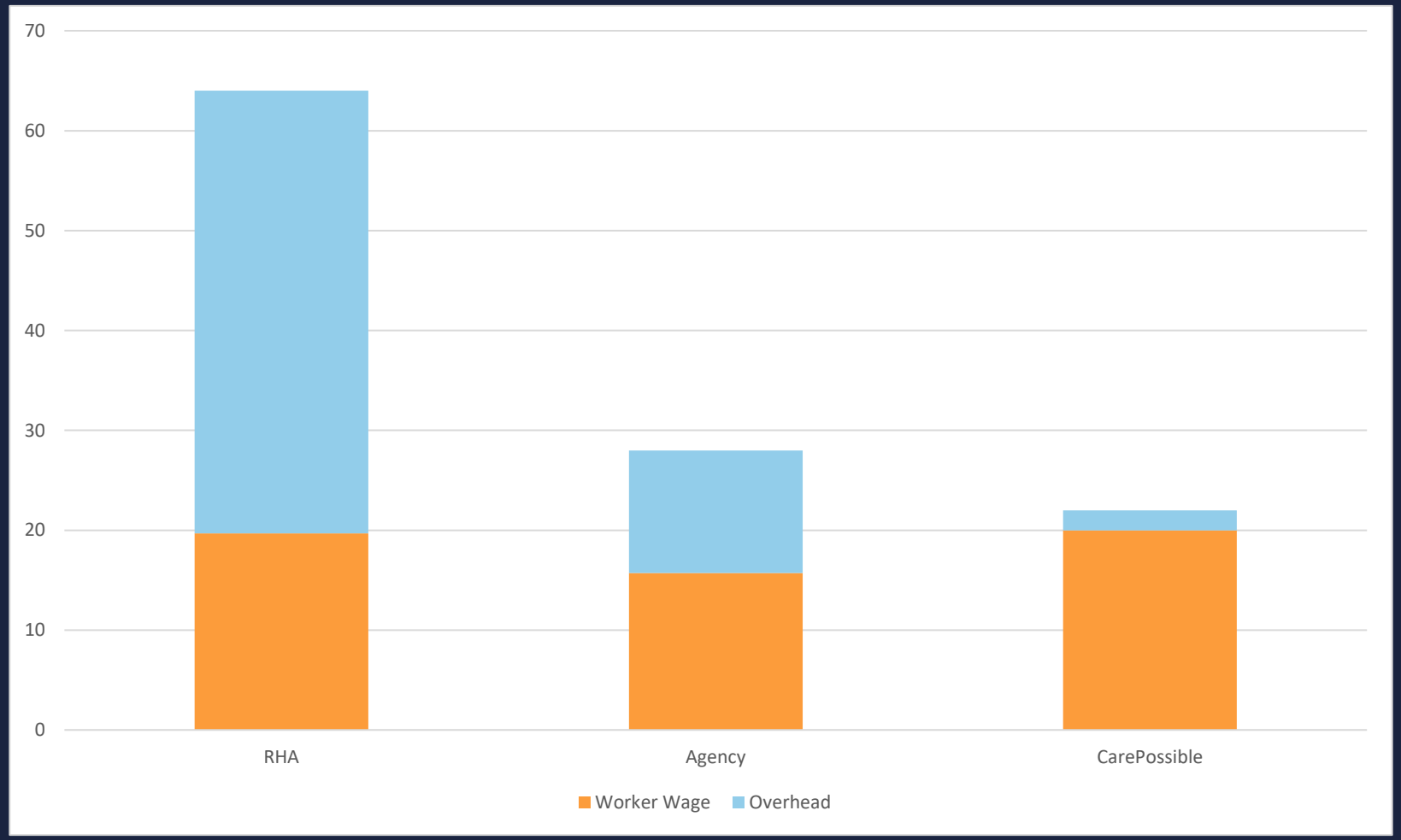
Care Possible is a respite and home care solution that connects verified service providers with the individuals and families who need them through an accessible online platform.



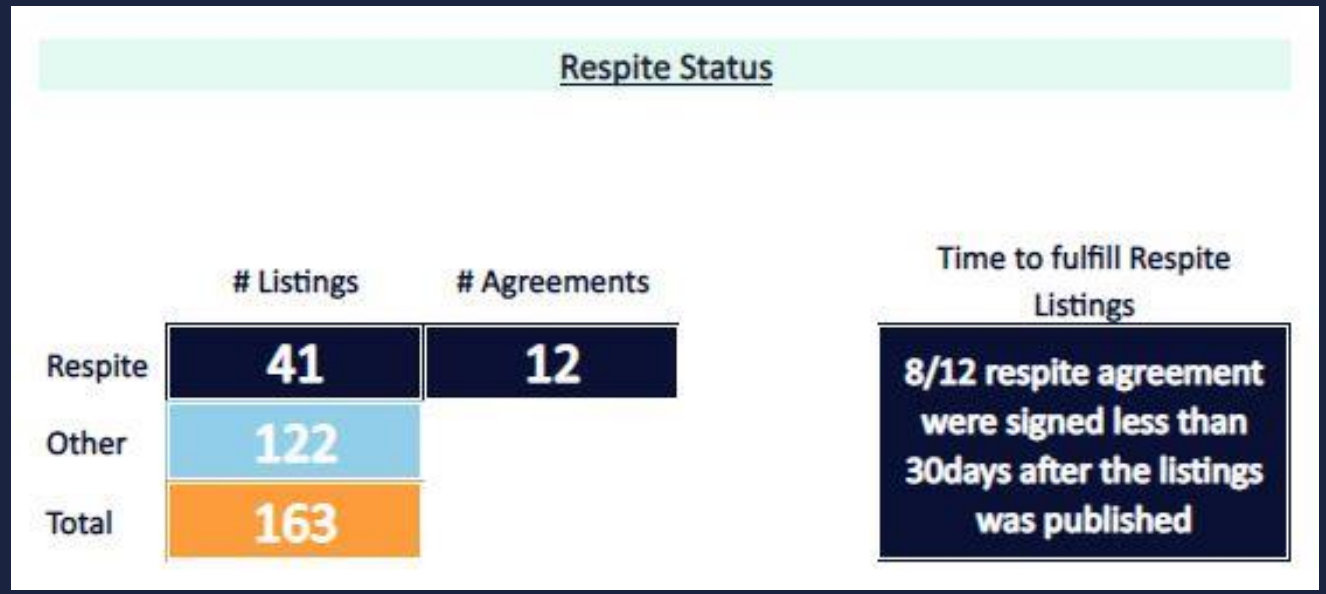
- Flexibility, choice, and control
  - Choice in who, how, when and where.
- Safety
  - All care providers go through three identify verifications, a criminal record check, an adult abuse registry check and a child abuse registry check
- Care close to home
  - Locate workers available in your area
- Culturally safe care
  - Find workers who self-identify as Indigenous care providers
  - Filter for workers who speak your preferred language

Sustainability

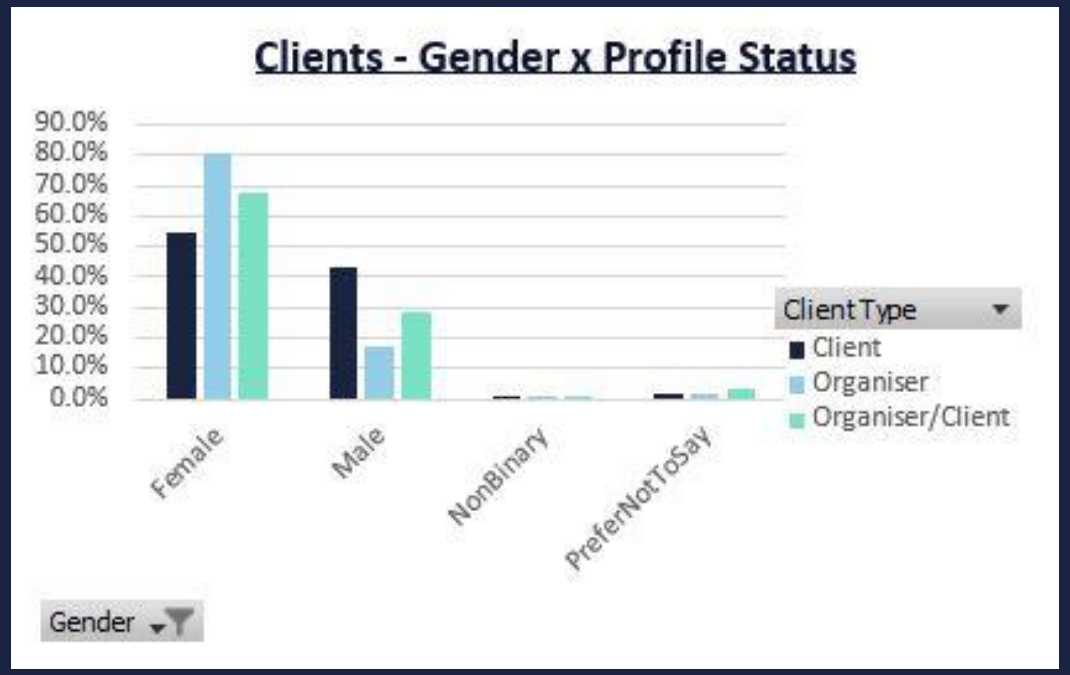
- Non profit
- Care Possible receives no government funding
- Clients pay a 10% administrative fee, care providers pay a 5% administrative fee
- User fees cover our costs and allow us to continue to operate the service


70
60
50
40
30
20
10
0
RHA
Agency
CarePossible
Worker Wage
Overhead

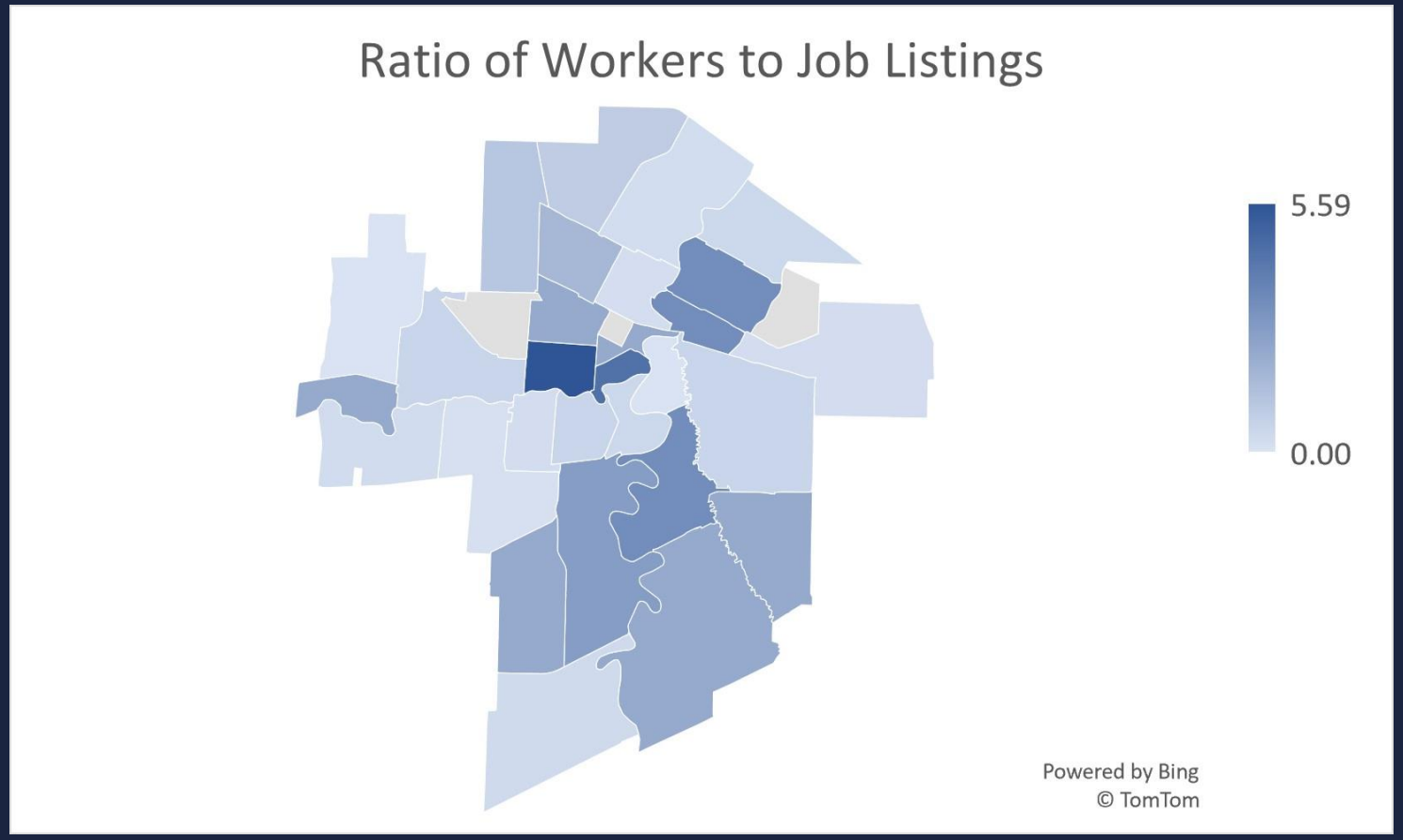
Analytics


Respite Status
Listings
Agreements
Respite
41
12
Other
122
Total
163
Time to fulfill Respite Listings
8/12 respite agreement were signed less than 30days after the listings was published

Analytics


Clients - Gender x Profile Status
90.0%
80.0%
70.0%
60.0%
50.0%
40.0%
30.0%
20.0%
10.0%
0.0%
Female
Male
NonBinary
PreferNotToSay
Client Type
Client
Organiser
Organiser/Client
Gender

Analytics


Ratio of Workers to Job Listings
5.59
0.00
Powered by Bing
© TomTom

Successes

- Registered over 1,800 unique users
- Onboarded 239 vetted and verified care providers
- Posted 193 jobs
- Delivered 1,473 hours of service at an average wage of $18.08 per hour

Challenges

- Technical issues
- Brand awareness
- Partnerships

Opportunities

- Eliminate out of pocket expenses
- Replace need for temp services
- Continue to generate insights